

Davidson K-8 PTO Retreat Meeting: August 14, 2022

Location: Davidson College

Meeting called to order @ 2:00 PM.

Board Members Present: Beth Helfrich, Ashley Avidan, Carly Schiano, Allison Graves, Jennifer Von Bremen, Kelly Kasten, Mary Ann Lampert, Andrea Oliver, Kendall Whitley, Jennifer Pouliette, Amanda Dudek, Jamie Stamey, Kate Barr, Dawn Waldau, Julie Calaraco, Andy Puckett, Ellen Loncz, Shannon O'Green

Welcome

Beth welcomed everyone and discussed our mission along with big picture initiatives which include sustainability, special projects, equity and inclusion.

Marketing and Communication Presentation

The team discussed our new PTO website. We decided that PS will be used for calendar and the website will highlight the more important events. Andy will handle the Tiger Tribune and PS (calendar). Jamie will handle the yearbook, spirit rock and marquee. If PTO needs to post to Parent Square there is a new form in slack to submit for the Comms team.

Fundraising Presentation

Attached sheet in PTO book

They discussed the Tiger Fund, Starry Night fundraiser and the other fundraising events/items the PTO uses to raise funds.

Another major initiative was the Solar Grant. Suggested a champion in the school to lead the project.

Discussed reinforcing to parents where the money is going.

Proposed Budget and Treasury Protocols

Attached sheet in PTO book

Next Meeting

Beth proposed all future meetings be the third Tuesday of every month @ 7pm.

Meeting adjourned @ 6:00pm