

Davidson K-8 PTO Executive Board Meeting July 30, 2020

Location: online via Zoom

Meeting called to order at 6:34 PM.

Board Members Present: Kathey DeBree, Carly Schiano, Rebecca Kryshalowcyh, Melissa Boyes, Jessi Burgess, Amy Lavey, Andy Puckett, Shelley Notte, Kendall Whitley, Natasha Nadeau, David Martin, Tara Hartman-Gud, Jaime Bruderek, Chuck Fortuna

President's Report

VP Community Building

VP Community Building position is now vacant. Carly will forward Kathey the names of potential candidates from the Nominating Committee's search last spring.

PTO Bylaws

The Board voted to amend Article V of the bylaws and remove the position of Assistant Treasurer. Shelley motioned for a vote, with David seconding the motion. Motion passed unanimously. Rebecca will update the bylaws and forward a copy to Shelley to post on the PTO website.

Financial Requests

- ZOOM Pro Subscription
 - Submitted by Chuck for \$105 per month.
 - Allows 1000 participants per meeting. To be used for Coffee Chats & virtual parent meetings. Subscription can be cancelled anytime. Andy motioned for a vote and Melissa seconded. Request approved unanimously.
- IXL License for 5th-7th Grade
 - Submitted by Chuck for \$7063.
 - One year license to IXL for all 5th-7th grade students. Will run as a pilot program this year to determine if they want to continue with IXL going forward. Melissa moved for a vote, with Andy seconding. Motion passed unanimously.
- Ready A to Z (RAZ Kids)
 - Submitted by Chuck for \$5542.50

Tara reported that due to the many changes as a result of the coronavirus, current budget numbers are meaningless. \$30,000 was carried over from last year. She projected that fundraising will be down this year as discount card sales (\$16,000) are gone and all Tiger Fund campaigns will be virtual. Tara plans to share a draft budget with the board. Please comment and offer suggestions.

VP President Elect

Spirit Wear

Jessi and Kathey plan to meet soon to exchange ideas. Jessi is working on multiple options for spirit wear and plans to open an online store.

Fundraising

Natasha reported that she plans to meet with David and Kendall to brainstorm new ideas for fundraising campaigns, particularly in light of the current situation caused by the coronavirus. They will explore the possibility of an online silent auction, virtual Tiger Fund campaign, etc.

Communications

Shelley and Andy will meet with Melissa C. next week to transition into their new roles. They plan to divide the workload, with Shelley overseeing the website and Andy managing the newsletter. The revamped newsletter (Tiger Tribune) will be released on Fridays and will include both PTO and school information in one document.

School Spirit/Community Building

Staff Appreciation

PTO will provide staff with a boxed lunch on Monday, August 10.

Book Fair/Scholastic Dollars

Book Fair Chairs plan to host a virtual book fair in the fall, dates are TBD. DK8 will receive 25% of sales in scholastic dollars, NOT cash. Need to determine the best way to utilize scholastic dollars moving forward. New teachers and teachers changing grade levels receive priority. Kathey is concerned that dollars expire and go unused. Chuck assured her that unused dollars will be spent as long as he is made aware before they expire.

Members at Large

Room Parents

All room parents will now be managed by the Members at Large, instead of the VP Communications.

Meeting adjourned at 8:17 PM.

Next Meeting: Kathey will send out a poll to determine the best day & time for monthly board meetings moving forward.